

16th Annual Spring



CHARITY GOLF TOURNAMENT

FRIDAY, APRIL 10TH

Glen Annie Golf Club

REGISTRATION & CONTESTS BEGIN AT 11AM

Sponsorships
AVAILABLE NOW



PROCEEDS BENEFITTING



SPONSORSHIP *Opportunities*

****PREMIERE SPONSOR - \$5,000**

- Two foursomes starting at hole 1
- Exclusive Microphone time before the shotgun start
- Branded golf shirts for each golfer
- Company booth at check-in
- Company banner at check-in
- Branded photos at photobooth during check-in
- Prominent recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo featured on the SBAOR banner
- Branded tee sign

****YETI SPONSOR - \$4,000**

- 1 foursome
- Branded Yeti Cups for each golfer
- Company booth at check-in
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

****GOLF HAT SPONSOR - \$3,500**

- 1 foursome
- Branded (Golf Brand) golf hats for each golfer
- Company booth at check-in
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

****GOLF BALL SPONSOR - \$3,000**

- 1 foursome
- Branded ProV1 golf balls
- Company booth at check-in
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

****GOLF CART SPONSOR - \$3,000**

- 1 foursome
- Branded peel logos on all golf carts
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Company banner parked at golf carts
- Branded tee sign

****MARGARITA SPONSOR- \$3,000**

- 1 foursome
- Branded plastic cups for margaritas
- Company has the opportunity to set-up at a hole on the course, decorate the space, and distribute promotional materials
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

***exclusive sponsorship opportunity*





SPONSORSHIP *Opportunities*

****DRINK CART SPONSOR- \$3,000**

- 1 foursome
- Branded signage on two circulating drink golf carts on the course
- Branded poker chip that will be given to each golfer and redeemable at drink carts
- Company booth at check-in
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

****UBER CARD SPONSOR - \$3,000**

- 1 foursome
- Branded Uber vouchers for all golfers
- Company booth at check-in
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

****TOTE BAG SPONSOR - \$3,000**

- 1 foursome
- Branded Beach Tote Bag
- Company booth at check-in
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

****GOLF TOWEL SPONSOR - \$2,500**

- 1 foursome
- Branded golf towel
- Company booth at check-in
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

FOOD HOLE SPONSORS - \$2,000 (3 OPPORTUNITIES AVAILABLE)

- 1 foursome
- Company has the opportunity to set-up at a hole on the course, decorate the space, pass out food to golfers and distribute promotional materials
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

***exclusive sponsorship opportunity*



SPONSORSHIP *Opportunities*

****JOHN DALY SPONSOR - \$1,000**

- Sponsors choose a signature cocktail served in a branded cup provided to golfers as they complete the course
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

PAR SPONSORSHIP- \$1,600

- 1 foursome
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

HOLE ON COURSE SPONSOR - \$1,000

- Company has the opportunity to set-up at a hole on the course, decorate the space, and distribute promotional materials
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

****SCOREBOARD SPONSOR - \$1,000**

- Company logo on golf tournament scoreboard and opportunity to assist at tournament awards ceremony
- Recognition on all marketing materials, including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook and Instagram pages
- Company Logo on the SBAOR banner
- Branded tee sign

***exclusive sponsorship opportunity*



SPONSORSHIP *Opportunities*

****PUTTING CONTEST - \$500**

- Company banner at putting green with opportunity to distribute promotional materials
- Company logo may assist in running the contest
- Company logo on the SBAOR banner
- Branded tee sign

Putting contest will take place prior to shotgun start

***exclusive sponsorship opportunity*

GOLF FLAG SPONSOR- \$500

- Branded golf pin flag on course

RAFFLE BASKET SPONSOR - \$500

Your sponsorship allows us to create a raffle basket featuring your branding! Simply supply the funds and promotional materials, and we will assemble the basket on your behalf. If you have specific preferences for the basket contents, such as restaurant gift certificates, wine, coffee, etc., feel free to communicate them to us.

TEE SIGN- \$200

- Branded tee sign

Thank you for your consideration. Please contact Stephanie Nelson with questions.

We look forward to seeing you on the course!

snelson@sbaor.com | 805-884-8604

LEARN MORE ABOUT
MOTHERS' HELPERS



PROCEEDS BENEFITTING



APPLICATION *Form*

Thanks for your interest in supporting the annual SBAOR Golf Tournament! This year, we're thrilled to raise funds for Mothers' Helpers, supporting local families. Sponsorship applications are now open and currently being accepted. In the event of multiple applicants vying for an exclusive sponsorship, the committee will determine the sponsor through a blind drawing.

SPONSOR APPLICATION DEADLINE IS MONDAY, FEBRUARY 23RD

Thank you for your continued support! We look forward to seeing you on the course!

****Please submit applications to Stephanie Nelson at snelson@sbaor.com****

TAX ID: 61-1605644

CONTACT INFO:

SPONSORSHIP REQUESTS:

Company Name

1st Choice

Contact

2nd Choice

Phone / Email

3rd Choice

LEARN MORE ABOUT
MOTHERS' HELPERS



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